## محتويات المقرر

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<thead>
<tr>
<th>أسبوع الدراسة</th>
<th>المعرّفات الرئيسية</th>
<th>المهارات المهنية</th>
<th>المهارات عامة</th>
<th>المقرر المطلوب</th>
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<td>Oral presentations of students’ media analysis</td>
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## المعلّموات المقرر

- Intro to Media discourse
- Discourse and representation
- Discourse and power
- Discourse and ideology
- Analyzing media discourse: Frameworks
- Review of methods of analyzing media discourse
- Managing the discourse
- Simulated interaction
- The discourse structure of broadcast news
- News presentation
- Broadcast interviews
- Multimodality and media
- Youth and cyber cultures
- Peer revision of term papers
- Oral presentations of students’ media analysis